



MANITOBA OPERA

PRESENTS

# A GALA RECEPTION

IN HONOUR OF

# *Tannis M. Richardson*

C.M., B.Sc. (H. Ec.), LL.D.



RECIPIENT OF  
THE GAIL ASPER AWARD

THURSDAY, APRIL 16, 2020

Manitoba Club, Winnipeg

## SPONSORSHIP OPPORTUNITIES

“

*We can all work to make our community a better place. Philanthropy not only supports causes financially, but includes volunteering your time and exerting oneself for the well-being of others. It could be a gesture, a smile, or a kind word. We can all be philanthropists.*

”

TANNIS M. RICHARDSON

## A Gala Reception

IN HONOUR OF

*Tannis M. Richardson*

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RECIPIENT OF  
THE GAIL ASPER AWARD

THURSDAY, APRIL 16, 2020

6:30PM - 8:30PM  
Manitoba Club, Winnipeg

*Business/Cocktail Attire*

## A COMMITMENT TO COMMUNITY

It is a special privilege to honour Tannis M. Richardson, a woman who has helped to shape the very fabric of our city. A generous philanthropist, dedicated volunteer, and champion of Winnipeg, Mrs. Richardson cares deeply about our community and has had a significant impact not only on the city, but throughout Manitoba and across the country through her decades of devotion to the enhancement of the arts, culture, and health care.

It is nearly impossible to find an arts organization in Winnipeg that has not benefitted from Mrs. Richardson's volunteer leadership or philanthropic support. Manitoba Opera has been fortunate to have been the recipient of her wisdom and hard work as a member of the board of directors and to have reaped the rewards of her support throughout the years. She has also been instrumental in the development of the Winnipeg Art Gallery and is one of the driving forces behind Sistema – the musical education and youth orchestral program at the Winnipeg Symphony Orchestra. While Mrs. Richardson has been an enormously generous philanthropist, she has always gone a step beyond by volunteering her time and talent to transform ideas into realities.

Passionate about the arts and culture, Tannis M. Richardson has equally devoted her energy and skills to the health of our community, spearheading many fundraising campaigns, including those to build new medical floors and a research centre at the Health Sciences Centre in Winnipeg. She has also been especially committed to a health initiative very close to her heart, the Juvenile Diabetes Research Foundation of Canada, founding our local chapter and serving at the national and international levels. Never one to sit idly by, she is always looking for ways to make our community better.

We are so delighted to co-chair this event and proud to honour Mrs. Richardson with The Gail Asper Award, which recognizes the exemplary leadership of outstanding individuals who translate vision into reality.

We hope you will join us at our Gala Reception on Thursday, April 16, 2020, as we celebrate Mrs. Richardson for her many contributions to our community.

***Hope Morry***

CO-CHAIR

***Dr. Bill Pope***

CO-CHAIR

***Dr. Elizabeth Tippett-Pope***

CO-CHAIR

***Susan A. Thompson***

CO-CHAIR



## **TANNIS M. RICHARDSON**

C.M., B.SC. (H. EC.), LL.D.

*Tannis M. Richardson is a volunteer leader and outstanding philanthropist, renowned for her community involvement. Born in Winnipeg, Manitoba, Mrs. Richardson was educated at the University of Manitoba, from which she graduated with a degree in Home Economics. The wife of the late George T. Richardson, she is a pillar of the community and has helped shape many of the arts, culture and health organizations in our province and across the country.*

Mrs. Richardson's dedication has spanned many decades, from serving as a Voluntary Aid Nurse at a young age during the Second World War to raising millions of dollars through her volunteer leadership. There are few communities, organizations or causes in Manitoba that have not benefited from Mrs. Richardson's generosity.

As a champion of arts, culture and health, Mrs. Richardson has served on the boards of directors of or spearheaded major fundraising initiatives for Manitoba Opera, the Winnipeg Symphony Orchestra, Health Sciences Centre Foundation, Canadian Foundation for AIDS Research, Balmoral Hall, Assiniboine Park Conservancy, Rainbow Stage and the Royal Aviation Museum of Western Canada.

Following the death of their daughter at the age of 29, Mrs. Richardson, along with three couples with diabetic children, spearheaded the formation of the Manitoba chapter of the Juvenile Diabetes Foundation and the fundraising event Starry Starry Night Gala. She also played an instrumental role in the development of the Winnipeg Art Gallery.

For her outstanding leadership and community service, Mrs. Richardson was awarded the Order of Canada in 2003 and she has received many additional awards and accolades, including an Honorary Doctorate of Laws degree from the University of Manitoba, the HSC Foundation Laureate of Excellence Award, the Juvenile Diabetes Research Foundation International One Step Closer Award, and a Manitoba Philanthropy Award.

# STORIES. MUSIC. VOICE.

Stories told through music have the power to change lives. At Manitoba Opera, we tell tales of love, hate, exultation and despair, revenge and intrigue to reveal the mysteries of human existence. When story is set to music, magic happens. Music creates atmosphere, elevates characters, and amplifies emotions. To quote the French poet Alphonse de Lamartine, "Music is the literature of the heart; it commences where speech ends."

Manitoba Opera is the only professional opera company between Calgary and Toronto that produces full-scale productions of opera. Each season, singers from Manitoba share the stage with some of Canada's best opera artists and international performers. Productions are rehearsed in Winnipeg and presented at the Centennial Concert Hall with the Winnipeg Symphony Orchestra in the pit. The Manitoba Opera Chorus populates our productions with a full-throated cast of supporting characters. We regularly hire more than 150 artists, musicians, and crew to bring our productions to life.

Celebrating our 47th season of opera, Manitoba Opera is also recognized nationally for our sector-leading community engagement programs that connect masterpieces from the past with issues of the present. Inspired by the central themes of our operas, each production presents an opportunity to foster rich conversations relevant to our community today.

Educational programming for children is an essential component of Manitoba Opera. Whether students attend a Student Night performance, an Opera Class workshop, or a touring production, they often discover the magic of arts through our education programs.

Proceeds from this event will support our year-round programming, mainstage productions, community engagement, and education programs by using stories, music, and voice to bring people together and build better communities.

For decades, Tannis M. Richardson has believed in the value of Manitoba Opera, serving on our board and donating generously to further our mission. We now invite you to join us in celebrating her by supporting this Gala Reception. Please add your voice to the chorus of those who will sing the praises of Mrs. Richardson in honour of her extraordinary generosity, leadership, and community spirit.

***Elba Haid***

CHAIR, BOARD OF TRUSTEES

***Larry Desrochers***

GENERAL DIRECTOR & CEO

# SPONSORSHIP BENEFITS

	<b>TITANIUM</b> <i>\$25,000</i>	<b>PLATINUM</b> <i>\$10,000</i>	<b>GOLD</b> <i>\$7,500</i>	<b>SILVER</b> <i>\$5,000</i>	<b>BRONZE</b> <i>\$2,500</i>
TICKETS TO THE GAIL ASPER AWARD GALA RECEPTION	TEN	SIX	FOUR	TWO	TWO
TICKETS TO 2020/21 SEASON OPENING NIGHT DINNER	FOUR				
PREMIUM TICKETS TO 2020/21 SEASON PERFORMANCES	TWELVE	EIGHT	SIX	TWO	
TICKETS TO VIP INTERMISSION RECEPTIONS	TWELVE	EIGHT	SIX	TWO	
ADVERTISEMENT IN EVENT PROGRAM	FULL PAGE	FULL PAGE	HALF PAGE	QUARTER PAGE	LISTED
LOGO AND LINK ON MANITOBA OPERA WEBSITE	•	•	•	LISTED	LISTED
LOGO RECOGNITION ON VIDEO SCREENS	•	•	•		
LOGO RECOGNITION IN ANNUAL REPORT	•	•	LISTED	LISTED	LISTED
ACKNOWLEDGEMENT FROM THE PODIUM	•				
LOGO DISPLAYED ON GALA TICKETS	•				
PRIVATE BACKSTAGE TOUR	•				

# SPONSOR CONFIRMATION

## Contact Information

NAME

TITLE

COMPANY

DAYTIME PHONE #

MAILING ADDRESS

EMAIL ADDRESS

## Order

<input type="checkbox"/> DONATION	\$
<input type="checkbox"/> TITANIUM EVENT SPONSOR (\$25,000)	\$
<input type="checkbox"/> PLATINUM EVENT SPONSOR (\$10,000)	\$
<input type="checkbox"/> GOLD EVENT SPONSOR (\$7,500)	\$
<input type="checkbox"/> SILVER EVENT SPONSOR (\$5,000)	\$
<input type="checkbox"/> BRONZE EVENT SPONSOR (\$2,500)	\$
<b>TOTAL</b>	<b>\$</b>

CONTACT ME RE: COMMEMORATIVE PROGRAM ADVERTISING OPPORTUNITIES (Ad Deadline is March 23, 2020)

## Payment Information

PLEASE INVOICE TO MY ATTENTION (Payment must be forwarded in advance by cheque payable to 'Manitoba Opera')

CREDIT CARD (Please check one)

VISA

MASTERCARD

AMEX

CARD NUMBER

EXPIRY DATE

NAME ON CARD

SIGNATURE

PLEASE SCAN AND EMAIL THIS PAGE TO [TDOUGLAS@MBOPERA.CA](mailto:tdouglas@mbopera.ca)

If you have any questions, please call 204-942-2163

A Gala Reception in honour of  
*Tannis M. Richardson*

THURSDAY, APRIL 16, 2020

[mbopera.ca/gaa](http://mbopera.ca/gaa)

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THE GAIL ASPER AWARD

PRESENTED BY

 MANITOBA OPERA

1060-555 MAIN STREET, WINNIPEG, R3B 1C3

**P** 204-942-2163 **E** [tdouglas@mbopera.ca](mailto:tdouglas@mbopera.ca)